



## **World Poultry Foundation Reaches Project Milestone in Tanzania, Nigeria**

*For immediate release:*

*Contact: WPF Managing Director Richard Fritz, 303-408-3933*

The World Poultry Foundation (WPF) and its partners in Tanzania and Nigeria reached a milestone recently, having delivered brooded dual-purpose chickens to more than one million small holder farmers.

The WPF has been implementing the African Poultry Multiplication Initiative (APMI) since 2017 in Tanzania and Nigeria. The APMI establishes a supply of brooded and properly vaccinated low-input, dual purpose chicken breeds to rural communities.

The program objective is to catalyze a transformation of rural poultry production by helping to scale private sector production and delivery efforts, with a special focus on improved income growth for rural women.

The APMI has empowered rural women to improve the health, nutrition, and overall livelihood of their households by increasing overall household income through increased poultry and egg production.

Randall Ennis, CEO of the WPF, said, “When we began this journey, we anticipated obstacles and challenges, but the APMI has delivered results far beyond expectations. We have now validated increases in production parameters at the village level and can demonstrate empirically the positive impact throughout Tanzania and Nigeria.”

By the end of 2022, WPF plans to reach more than two million farmers.

For more information about the WPF, the APMI and its impact, please contact WPF Managing Director Richard Fritz at 303-408-3933. Additional information can be found at the WPF website at:

[www.worldpoultryfoundation.org](http://www.worldpoultryfoundation.org)

7027 Old Madison Pike, Suite 108  
Huntsville, AL 35806  
(256) 799-0200



*Photo Captions:*

- 1. (Pictured with children in a Tanzania village; from left) Gordon Gossett, WPF CFO, Richard Fritz, WPF managing director, and Randall Ennis, WPF CEO.*
- 2. A smallholder farmer*

The World Poultry Foundation (WPF) is a non-profit organization founded in 1997 whose mission is to help solve hunger and poverty issues and promote economic development in distressed areas and emerging markets outside the United States through the production and consumption of poultry by empowering farmers in developing regions.



